



[www.Coconut-Box.co.uk](http://www.Coconut-Box.co.uk)

# Coconut Box

MAKE A PROFIT WITHOUT DOING THE  
WORK & SCALE YOUR BUSINESS WITH  
US

WHITE LABEL PARTNERSHIP



# Your Trusted Digital Outsource Partner – Welcome To Coconut Box' Reseller Program

ADD AN ADDITIONAL INCOME STREAM TO  
YOUR BUSINESS

Are you turning away service requests because it's not part of your current offering?

Are there services you wish your company could offer, but you just don't have the tools or knowledge?

Are some services too expensive or time-consuming? It may even be a service that you and your team are great at, but you dislike executing because it takes too long and is boring

The good news is that we have a team ready and waiting to manage all of this for you. As one of our valued partners, these experts are at your disposal.



## What is white labelling?

White labeling means that a company has rebranded another company's product or service in order to offer it to their customers as their own. Through this process, the company white labeling a product can provide their audience with a new product or service without needing to reinvent the wheel themselves.

We offer a full set of marketing services to meet your needs and the needs of your clients. We can be your extra resource to deliver creative and digital projects. We deliver professional work at all times and go above and beyond for our clients and for yours.



## PERFECT SOLUTION

Do you run a digital marketing company and keen to make more money by reselling social media management or website design services to your clients? We provide the ideal solution to support the growth of your business.

## READY TO GO

Whether you have one social media client or double figures, we're ready to go with just 24 hours notice! Our websites have a fast turnaround too, 2-4 weeks from design build to launch.

## NO HIDDEN FEES & LONGTERM CONTRACTS

No monthly fees to become a partner or stay a partner, and no long-term contracts on any of the services, only 30 days' notice cancellations.

## TEAMWORK

We work together, supporting your business and representing it to a very high level. We bring onboard our highly professional team. Never worry about a great service, it's guaranteed.

## CHEAPER THAN HIRING IN-HOUSE

You can hire a team of professional, trustworthy and friendly experts at a fraction of the price of hiring a fulltime employee.

## BENEFITS

By utilising our white labeling services, it means you can provide a wider range of services to your customers, whilst remaining focused on the areas you know best. You can expand your service offerings quickly and easily.





## HOW IT WORKS

- You have an existing or new client who is keen to explore one of your new services eg social media management (which is white labeled with Coconut Box)
- You provide them with our information, rebranded and priced as your own.
- You can add as much profit margin onto our prices as you wish, this is between you and your client.
- You have the relationship with the client at all times, we do sign an NDA so you can rest assured the clients are yours.
- Once the client is happy to proceed, you let us know their chosen service, we will invoice you directly and begin to manage their marketing activity on your companies behalf.

OUR APPROACH IS  
ALWAYS UNITED, ENABLING  
THE BEST OUTCOMES FOR  
EVERY PARTY



## BECOME A PARTNER

Expand your service offerings with our white label services:

- Social media management. We charge £249 a month to manage any number of social media channels, creating and sharing content each week
- Website design from a single page to an e-commerce store. We design and build from start to finish. Our packages start from £395 up to £995. We also provide bespoke quotes
- Business start up package is £995.

Just add your profile margins on top, between both you and your client, send the projects to our team and leave it to us. We are in contact with you as little or as often as you wish.



## WHO WE ARE

We are sisters in business, Claire and Katie with a small yet ambitious team. We are huge cup of tea fans with chocolate digestives and we have been supporting businesses since 2015 with their marketing efforts.

We have been offering our reseller program to companies over the last 8 years and enjoy building long term partnerships.

We are based in the north west and support businesses remotely, that is the beauty of remote working, no matter where you are based, we can still manage your requests.

We are thrilled to have been awarded:

- Highly Commended New Business of the Year 2016 at the Halton Business Awards
- Finalists for New Business of the Year 2017
- Female Entrepreneur of the Year 2018 finalist
- Enterprise Vision Awards Finalists 2017
- Katie winning the Young Entrepreneur of the Year 2018 Award and the Women In Business Awards



## COCONUT BOX TESTIMONIALS

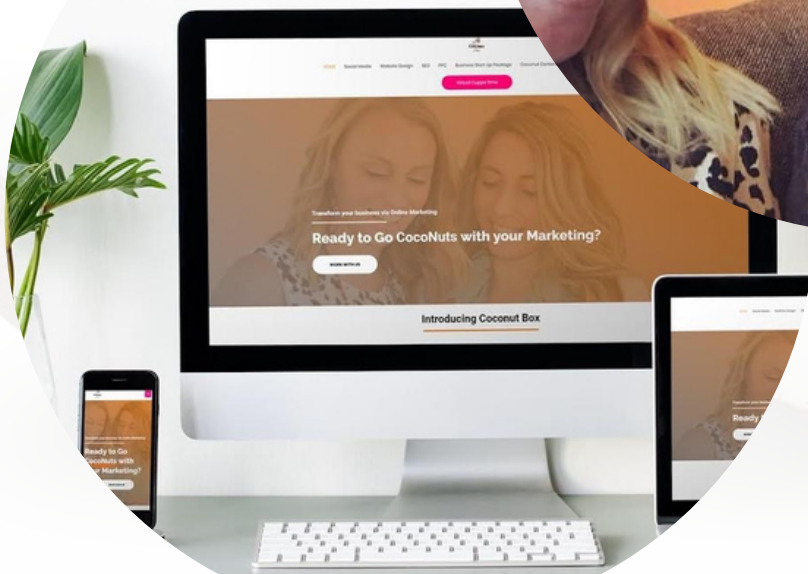
### **Andy National Pension Rescue**

As far as working relationships go, this has been excellent and they have gone the extra mile to deliver for us.

### **Sean Tyrer**

#### **CEO, MONEY CAREER FOUNDATION**

I can not recommend enough the services that Katie and her team provided to The Money Carer Foundation in our lead up to our new website launch. A true professional and a lovely lady to work with. Down to earth and approachable...oh, and great fun. What a personality.



## GET STARTED

Contact Claire and Katie now to launch your white label partnership and to discuss further. We are really looking forward to hearing from you.

 [info@coconut-box.co.uk](mailto:info@coconut-box.co.uk)

 07841410176

 [www.Coconut-Box.co.uk](http://www.Coconut-Box.co.uk)